

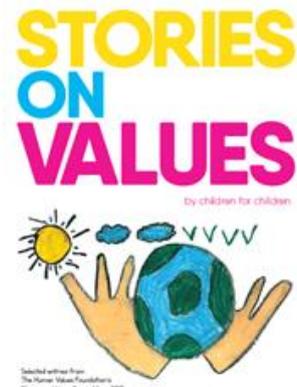


## NEWSLETTER 44 - Spring 2018

### WORLD VALUES DAY 2017 AND OUR STORIES ON VALUES BY CHILDREN

To celebrate [World Values Day](#), which was held on 19th October 2017 and now involves over 100 countries, once again we invited schools and other organisations involved with children aged from 7 to 11 to take part in our story writing competition. We encouraged children to write an original and creative story based on their favourite value chosen from the list of 80+ values that are explored during the lessons from our EDUCATION IN HUMAN VALUES (EHV) teaching resource.

Just as last year, there was a wonderful response from around the world. The distinguished judges had an extremely tough task in picking out the winners from many imaginative, well-crafted entries showing so many different ways in which values play a central role in all our lives, whether as children or adults.



We have published a booklet containing over 30 of the wonderfully wide range of stories and poems sent in, together with many striking illustrations. To download this collection from our website: [click here](#). We hope teachers will use some of these inspirational stories, poems and pictures as additional resources when they prepare lessons using our EHV programme.

### Human Values Foundation Story Competition 2018

With the growing realisation that embedding values into the life of a school makes systemic differences to the wellbeing of *everyone* making up its community and the quality and effectiveness of the education being provided, we plan to create another opportunity for children to write stories about values of particular meaning to them. We will be welcoming entries during the 3 months leading up to the third World Values Day, which will be celebrated this year on 18<sup>th</sup> October.

*Do look out on our website for an announcement of the details of our 2018 competition and all relevant dates and entry details.*

### CONGRATULATIONS TO OUR PATRON, SIR MICHAEL MORPURGO

Our congratulations to Sir Michael on being appointed a Knight in the 2018 New Year Honours for services to Literature and charity. We are greatly honoured to have had Sir Michael as our Patron since April 2011, supporting what he considers is our “*remarkable and vital work*”.

## VALUES IN ACTION – NURTURING ‘VALUES LITERACY’

The late June Auton was a significant pioneer of values education in the UK, having spent about three years developing and then piloting in the primary school where she taught, the highly effective EDUCATION IN HUMAN VALUES programme that she used to launch the Human Values Foundation in August 1995.

Since then, around the world various movements have been springing up with the intention of providing a more insightful, holistic approach to education that better meets the needs of the emerging generation and equips them with competencies to flourish and succeed both during their school careers and as our exponentially changing world evolves.

For some schools, the intense focus on academic achievement is squeezing out of their timetables, the equally important development of essential life skills, as evidenced by the growing concern about the state of the mental, physical, emotional and social state of countless young people today. Bearing in mind the lack of opportunities for teachers’ values education training, here is a table with our 10-steps suggestions to help nurture values literacy throughout a school community.

### 10 STEPS TO DEVELOPING VALUES LITERACY IN A SCHOOL

1. **ADOPT** a whole-school approach to valuing what’s important about life.



6. **ENCOURAGE** the conscious use of values to guide thinking, choices and actions.



2. **BUILD** and integrate a balanced curriculum that helps to foster growth mindsets.



7. **HELP** everyone experience the joys of a values-led life.



3. **CREATE** a safe, supportive, cohesive environment.



8. **PROVIDE** information that nurtures everyone’s wellbeing.



4. **DEVELOP** strategies that promote everyone’s holistic growth so they flourish.



9. **SUPPORT** good mental, physical, emotional, social and spiritual life skills.



5. **EDUCATE** everyone about the empowering effects of well-chosen values.



10. **WORK** with others to provide early, effective interventions if needed.



It is encouraging that, just as we have always been motivated by what is valued about life and as human beings, ever more researchers, educators, teachers, parents, schoolchildren themselves, positive psychologists, agents of change, conservationists and other stakeholders are being inspired to collaborate and thereby open up pathways to systemic improvements in education.

Understanding the empowering effects of ‘*values literacy*’ is spawning an increasingly conscious use of carefully chosen values to positively impact the operations of governments, businesses, public services, schools, charities, families and many other organisations and groups as well as individuals from all walks of life around the world.

For example, following the disastrous loss of trust and confidence in the professional standards, ethics, integrity and honesty of many people associated with the global financial crisis a decade ago, a [Banking and Finance Oath](#) is now being promoted by many major banks and financial institutions in Australia, founded on a shared belief in the inherent ‘good’ of the banking and finance industry. While various surveys have indicated persistently low levels of public trust in the integrity and ethical standards of those who are in this profession, the Oath is a pledge whereby individuals publicly commit to helping improve confidence in the sector and re-building trust more widely. They are determined to show the way by re-asserting the moral and ethical foundation of their industry beyond regulation, compliance and any professional standards and by broadening expectations of behaviour.

### **The Banking and Finance Oath to which individuals, desirous of improvement, commit**

*Trust is the foundation of my profession.*

*I will serve all interests in good faith.*

*I will compete with honour.*

*I will pursue my ends with ethical restraint.*

*I will help create a sustainable future.*

*I will help create a more just society.*

*I will speak out against wrongdoing and support others who do the same.*

*I will accept responsibility for my actions.*

*In these and all other matters;*

*My word is my bond.*

This initiative is sparking discussion and could pave the way for people in other countries and other occupations to follow suit.

### **PROGRESS WITH OUR AMBITIOUS “EHV” UPGRADE PROJECT**

For some years we have been building up our financial reserves in order to embark on an upgrade of our EDUCATION IN HUMAN VALUES programme that has been so effective in developing life skills that enable children aged 4 to 11 to flourish and look after their wellbeing, including their physical and mental health and the quality of their relationships. A myriad of social changes are taking place, technology is rapidly advancing, pictures are very powerful for the ‘visual generation’ and it’s becoming ever clearer that values-led organisations, including schools, are now far clearer about the positive systemic differences that occur when the consideration of shared and personal values is an integral part of day-to-day operations and plans for the future.

When school subjects being taught are looked at through a values lens, there is an enlightening awareness of just how values have shaped the PAST, how they are influencing the PRESENT and

which ones will help to achieve the desired FUTURE. Excitement mounts with such realisations and individuals feel empowered by the quality of their values-based thinking, decision-making and actions.

We have been piloting some of the new, multi-media EHV lessons in schools in London and the reception from both teaching staff and children has been extremely encouraging. As one teacher remarked, “I can’t think why any school would not use this new programme” and children’s comments are equally favourable, including excitement about the substance of the lessons: “It’s not a test!” and “You’re allowed to choose what you want!”

As this project is such a major expense and undertaking, we have made available on the website, a little [appeal booklet](#) and would very much appreciate whatever support you can give us.

## **DONATIONS**

The HVF has survived because of our generous supporters. Many young children and teenagers today, who are suffering from emotional and social pressures and experiencing intolerable stress levels at school and in their home environments, would benefit enormously from learning about values and how to consciously use life-enhancing ones so that they can make the most of themselves each day throughout their school careers and subsequently.

As ever, we are extremely grateful to our magnificent and committed supporters, who enable us to continue to provide highly effective teaching resources that help to bring about deep, meaningful and timely changes to the lives of thousands of youngsters to the delight of the children themselves as well as their teachers, parents and carers. A number of donors wish to remain anonymous but we would like to express our gratitude to each of you for your wonderfully kind financial support.

We are especially grateful for the annual subscriptions from our loyal Members and Friends and the encouraging donations we have received from Tim Baker, Kevin and Jill Bell, Jacqueline Clark, Brenda and Norman Clark, Louise Collins, Bob and Mary Greenhead, Don and Mary Greenwood, Mike Heelan, Rita Jefferies, Linda Jones, Rosemary Lipscomb, Tim Lipscomb, Anamika Maharaj, Liliana Mandal, Adrian Price, Mike Roberts, Thelma Selby, Geoffrey and Ann Steinberg, Nigel Shamash and Polly Stone.

We are also greatly indebted once again to a wonderfully generous member of a family trust and to the trustees of The Allen Charitable Trust for continuing to assist us, and to the trustees of the Joan Ainslie Charitable Trust.

Please encourage your friends, family members, colleagues and others to visit our website and make a donation so that the HVF can make further uplifting contributions to the quality of teaching and mentoring for young people. Such support makes real differences to the rounded development of children, enabling them to be happy and healthy and mature into fulfilled adults.

We much appreciate each and every one of our kind supporters. Life membership of the Foundation is £400 for 20 years, which, if Gift Aided, is worth £500 to us. If you would like to

become a Friend or Life Friend, do use the relevant form in the [HELP US](#) section of our website or get in touch with us as set out below.

### **Everyclick search engine**

Here is an opportunity for you to assist us at no cost to yourself! Please would you consider using Everyclick as your search engine when you shop online so that donations can be made to the Human Values Foundation. All you need to do is go to [www.everyclick.com](http://www.everyclick.com) and sign up. You create an account and set the Human Values Foundation as your cause. After this, when you want to shop, use Everyclick as your browser and sign in. Then when you choose your site, such as eBay, a supermarket or any other online store, once you have completed your purchase, a donation is made to the Human Values Foundation. It may be from £1 to £3 or a percentage of your purchase, eg 0.75%, depending on what the store has arranged to donate to buyers' chosen charities.

AND FINALLY ...

THANK YOU for your very much appreciated personal contributions, encouragement, voluntary work and practical support, all of which enables us to go on providing a service that helps to make systemic improvements to the quality and effectiveness of education and the wellbeing of an ever growing number of schoolchildren. We admire the teachers using our programmes to develop in their pupils, enduring life skills that meet their needs and have the potential to transform their prospects.

If you have any comments, suggestions or ideas about gaining sponsorship for our various projects or would like to have some e-materials about our EHV and SEE programmes to share with your friends, family members, potential subscribing Friends of our charity and others, please contact:

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The Coach House, Salisbury Road, Horsham, West Sussex RH13 0AJ

Alternatively do ring 01403 259711 or e-mail: [yes2values@hvf.org.uk](mailto:yes2values@hvf.org.uk).

The website is: [www.humanvaluesfoundation.com](http://www.humanvaluesfoundation.com).

The Human Values Foundation team wishes all our readers a very happy and peaceful summer.

**Patrons:** Sir Michael Morpurgo, OBE, FRSL, FKC, DL;

Prof Kamran Mofid, PhD; Dr Kevin Auton, PhD

**Education Advisor:** Sir Anthony Seldon, MA, PhD, FRSA, MBA, FRHisS, FKC

